



## 2011 Welcome Event Dates and Locations

**Saturday  
SEPTEMBER 10**

Cortland  
Herkimer  
Lowville  
Lafayette

**Saturday  
SEPTEMBER 24**

Clinton  
Chittenango  
Oneonta  
Watertown  
Sandy Creek

**Welcome Event Begins  
at 10:00 am  
Complimentary Lunch  
Follows.**

**Please save the Date!  
A personal invitation will be sent  
closer to the event date.**

## New Customer Welcome Event.

Cazenovia Equipment Company holds invites you to our Welcome Event. This event is open to all our new customers. This is our opportunity to re-connect with new customers and share the best of our knowledge.

The following topics will be discussed at this year's event:

### Equipment Maintenance

How to prepare your equipment for the winter to protect your investment

### Managing Attachments for your new unit

Attachments Options for your Equipment  
Attachment mount and dismount demonstrations

### Performance Check

Clients will have the opportunity to ask performance questions with our Service Technicians.

We will cover basic equipment components and how to improve performance.

### Resources

#### Cazenovia Equipment Company's Resources

Ready to Mow *We come to you*

Service Kits *Do it yourself*

Service Promotions *In shop*

Service Clinics

#### John Deere Resources

John Deere Maintenance Program options

Access to Parts-On-Line network

Access to manuals and schematics

Introducing...  
*Ready-To-Mow*®



### At Home Service

Our *Ready-To-Mow*® program comes right to your home with a Service Truck equipped with the tools, parts and resources needed to perform basic maintenance and repairs to your equipment. This service is made affordable by combining multiple calls within a region which lowers the cost to our customers. The *Ready-To-Mow*® program is excellent for customers who wish to maintain their tractors but don't have the resources to bring the tractor to our shop. Protecting your investment with scheduled maintenance and timely repairs is convenient. To schedule a Home Service, call our team or visit our website and click on the *Ready-To-Mow*® link.