

# Press Release

For Immediate Release

**CONTACT: Mark Ferrara -Wind Energy Consultant  
(315) 655-8620 Ext 1104**

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## **Cazenovia Equipment Company adds new Wind Energy Division to its John Deere Dealership**

Cazenovia Equipment Company a John Deere dealer headquartered in Cazenovia, New York, announced this month the development of a new sales division, CEC Wind Power. This new division is not only part of a network of John Deere dealers nationwide but also offers independent solution plans, installation and product support after the initial sale. President Bob Frazee commented on how this expansion will benefit current and future customers stating that, “the rising cost of operating farms trigger our initial interest in this new division. Green energy allows us to build for the future. Expanding on the resources we now offer to farm families is proactive and we are ready to look at new alternatives and new resources to support our customers.”

CEC Wind Power Division provides residential and agricultural customers with a convenient wind turbine installation while also offering construction oversight and a long-term wind turbine maintenance service. Wind Energy Consultant Mark Ferrara explains the unique features this division can offer potential customers stating, “The customer’s annual energy usage and wind resource are the two primary factors to consider. For homes and farms in windy areas, wind turbines can produce power to meet 100% of the user’s needs.”

The CEC Wind Power Division offers both Endurance Wind Turbines and Suzlon Wind Turbines. Endurance Wind Turbines are durable wind turbines designed for residential and farm use. They are engineered for quiet operation and to produce more electricity at lower wind speeds. Suzlon turbines are utility scale wind turbines. Each turbine can produce enough electricity to power 550 average homes on an annual basis. The CEC Wind Power Division is certified to install and maintain both of these types of turbines. In addition to providing a green effort this division also provides customers with a return on their investment.

The diligent service provided by Cazenovia Equipment enables customers to be able to rely on a long term service. Ferrara explained that customers have an added peace of mind knowing that they have access to a network of 11 different stores each able to service turbines after the initial sale. This accessibility is important because as Frazee states, “As we continue to expand, exceeding our customer’s expectations continues to be the compass that guides our decisions. Supporting customers for the long term with service after the sale fits our vision and keeps on track our business goals.”

Individuals wishing to learn more about Wind Energy and the new Wind Power Division at Cazenovia Equipment Company are encouraged to visit the company website at [www.cazenoviaequipment.com/wind.###](http://www.cazenoviaequipment.com/wind.###)